



BEST WORKPLACES™ IN LOGISTICS & TRANSPORTATION 2022



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Peri Logistics awarded Best Workplace in Logistics & Transportation 2022

PERI Logistics, Sri Lanka's leading perishable freight forwarder, was honoured to receive the award for Best Workplaces in Logistics & Transportation 2022.

The company earned this credential based on extensive ratings provided by its employees in an anonymous survey conducted by Great Place to Work.

"We have inbuilt flexibility into our processes which accommodates remote working and flexible hours, digital and paperless processes, opportunities to learn from industry stalwarts, and fast career progression. Employees should be rewarded for their contributions and feel ownership and pride in any form of the company's achievements; this reinforces a desired self-motivation within an employee to showcase their voluntary turnover in achieving corporate goals," said Peri Logistics Managing Director Saif Yusoo.

In retaining the company's long-held reputation as a specialist in the international transportation of all things biodegradable, Peri Logistics' primary focus has been to help young entrepreneurs in otherwise low-yielding agricultural sectors gain access to export markets. The company continuously invests in the latest equipment and continues to expand the global network. Supported by experienced professionals, Peri Logistics ensures that all temperature-controlled goods are carefully shipped and continuously monitored. Through innovation, efficiency, and the implementation of tailor-made logistics solutions.

The industry is constantly disrupted by ever-changing consumer preferences and new technologies. Customers demand innovative products, which means quickly producing a more comprehensive range of goods at higher volumes. In developing markets, consumers are also spending more, which raises the call for an expanded supply chain. The company operates in a dynamic, highly challenging environment; not only does Peri Logistics strive to have their customer's products in the global markets on time, but the company supports exporters through an assortment

of services, from certification and regulations to navigating various border-related procedures. Specialist teams ensure customers receive their products in the best possible condition with optimal vase life. Our expertise in consumer packaged goods (CPG) supply chains helps build solutions tailored to specific products and needs. Customers can also visit www.perilogistics.com to obtain a wide range of services.

"Sri Lanka is rich in unique agricultural produce, cultivated by lower income earners, who have no access to global markets. We strive to help small business bridge this gap by offering faster and, most importantly, cost-effective logistics solutions that would help them benefit their business. Currently, the company offers logistics services for perishables such as fruits, vegetables and spices, value-added food, tuna and frozen seafood, fresh flowers and plants, and even live ornamental fish. As a company, we want to do our part in facilitating the country's economy and people to secure greater dividends from exports by utilising the natu-

ral minerals this great island nation has to offer," continued Yusoo.

With headquarters in Katunayake, Peri Logistics offers a multi-modal transportation solution, including partnerships with leading global carriers by sea and air. The company offers a range of perishable services such as shrink wrapping, palletising, labelling cargo and in the case of unavoidable delays a cooling room that would maintain the shelf life of the produce.

A member of the Sri Lankan Freight Forwarding Association, a regulatory body that brings all freight forwarders in the country together for the common goal of advancing the local industry, Peri Logistics understands the unique conditions perishable items require and ensures the delivery of perishables on time and in optimal condition.

Peri Logistics is a member of Expolanka PLC – a diversified conglomerate with an

interest in logistics, leisure and ventures with a global presence in over 70 offices in 39 countries. While Expolanka is known for challenging the status quo with a worldwide vision and a strategic growth plan that places the group at the forefront of driving innovation, the company also focuses on growth and change in every aspect of business – a successful formula that identifies the organisation as a market leader.



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